



# ***SPONSORSHIP OPPORTUNITIES***



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**A Message**  
**From Angie Chewning**  
**Vinton Area Chamber of Commerce Executive Director**

*Welcome to the Vinton Area Chamber of Commerce! If you're a new business owner, an established business owner in Vinton, or a business from the surrounding areas, **we want to welcome you!** Located in the heart of Downtown Vinton, our focus is to grow your business, whether it is large or small.*

*We're committed to increasing the membership, enhancing member benefits, giving back to our community, and to create exciting new events throughout the year. We do that in a variety of ways from educational and networking opportunities to working with other Chambers, Governments, and area organizations. We have many opportunities created to enhance your experiences within the Chamber.*

*Our Chamber is the front door to the community. We are here to serve the residents, businesses, and visitors of Vinton and the surrounding areas.*

*Our mission is to enhance the quality of life while working to ensure the future prosperity of our community through a unified voice and proactive service. It is my pleasure to welcome you to our community. Please stop by and say hello sometime!*

*We encourage you to take full advantage of the benefits our sponsorship opportunities can provide, I look forward to working with you.*

*Angie Chewning*

*Executive Director*

# SIGNATURE EVENTS



## Senior Expo

**Location: Vinton War Memorial**

With over 70 vendors this event is gauged to provide seniors & their families with information on retirement, home healthcare, & many other topics. All ages welcome.

**Attendance Avg: 2500**



## Vinton Palooza

**Location: Vinton War Memorial**

This event is held on the beautiful lawn of the Vinton War New Event

**Get ready to kick off the summer season with a Palooza Party IN Vinton. Music, Beverages, Food trucks, Vendors and much more**

**Attendance Avg. 1K**



## Mingle at the Market

**Location: Vinton Farmer's Market**

Mingle at the Market Summer Concert Series, takes place on the 2<sup>nd</sup> and 4<sup>th</sup> of Saturday of the month June-September (with an option of one in October). This is a great concert series with a big following. Open to all ages with beverage and food vendors for the whole family

**Attendance Avg. 500-800**



## Golf Tournament

**Location: Changes each year**

A great golf tournament Provides business owners, employees, & guests a chance to play golf., Network , exposure opportunities and FUN . Age demographic on this is usually the 25-65 age range. All ages welcome.

**Attendance Avg : 150**



## Fall Festival

**Location: Downtown Vinton/Farmer's Market**

A great craft & vendor festival held in October. This is a great family-friendly event with an enthusiastic turnout. Craft & food Vendors , Kid Zone , Petting Zoo and MUCH MORE . All ages welcome.

**Attendance Avg: 6500 + (more if weather is nice) attendees/ 90+ vendors**



## Christmas Parade

**Location: Downtown Vinton**

**Kick off the Holiday season with our Annual Christmas Parade Floats, Entries, & Marching Bands from all over Roanoke & the surrounding areas. Food and Craft Vendors , 100+ parade entries**

**Attendance Avg: 8500**

## What are some benefits becoming a Vinton Area Chamber of Commerce Sponsor?



- ***Engaging with Existing or Potential Clients*** The Vinton Area Chamber of Commerce is successful in providing opportunities at events for maintaining relationships and making new contacts. These events are a natural and easy way to meet multiple potential clients in one setting.
- ***Promoting Company/Brand*** As a sponsor, your logo will be displayed in all our collateral and be seen by all those in attendance. Our events are well attended, which exposes your brand to a diverse audience. Become recognized for who you are, what you do, and why you do it!
- ***Company Name/Brand Presence on Social Media + Website*** The Vinton Area Chamber of Commerce is very active on social media, and will post about all of our sponsors before and throughout an event. Through social media you are connected to not only your community but to your clients and your potential clients. Reaching over 7K people and would love to supplement your marketing digitally.
- ***Supporting Community*** Sponsoring events with The Vinton Area Chamber of Commerce makes you a supporter of local business. In sponsoring events for the Vinton Area Chamber of Commerce, you are enabling members of your community to attend networking and learning sessions at either a lower rate or free of charge
- ***Be a part of your Community. Get Recognized. Network. Engage.***



# 2023 Vinton Area Chamber of Commerce Community Investment Opportunities

## SPONSORSHIP LEVELS:

### **Diamond Sponsor \$7500 (\$10,000 Value, a \$2,500 savings)**

VIP or complimentary tickets to several events throughout the year.

Premier print/media/social package, Hole sponsor, float entry, vendor space, prominent banner placement at all events (3x8Ft)

### **Platinum Sponsor \$5,000 (\$6,500 Value, a \$1500 savings)**

Complimentary tickets to several events throughout the year

Print/media/social package, hole sponsor, float entry, vendor space, banner display at all events (3x6ft)

### **Gold Sponsor \$3,000 (\$4250 Value, a \$1,250 savings)**

Complimentary tickets to several events throughout the year

Print/media/social package, hole sponsor, float entry, vendor space, banner display at all events (3x3ft)

### **Silver Sponsor \$1,000 (\$1750 Value \$750 savings)**

Complimentary tickets to several events throughout the year

Print/social package, hole sponsor, float entry, vendor space joint banner displayed at even

### **Premier Signature Events**

Vinton Palooza

Mingle At the Market

### **Community Events**

Fall Festival

Christmas Parade

### **Exclusive Events**

Senior Expo

Annual Golf Tournament

***The Sponsorship Program is an annual program that runs January 1st through December 31st of the next year.***

***These sponsorships packages can be customized to your business.***

***It is a tax-deductible business expense which helps fund various chamber programs and initiatives throughout the year.***

The Vinton Area Chamber of Commerce reserves the right to add additional sponsors for events at all levels. Sponsors are offered the right of first refusal for their category the following year. Should a sponsor cancel – lower-level sponsors are offered the opportunity to move up.

*We offer a variety of “Ala Carte” items for extra opportunities.*

### ***Sponsorship Benefits include:***

Increased visibility and branding throughout the year at all Chamber events.  
Annual recognition and advanced reservations at a variety of key events  
Recognition online Membership Directory.  
Dedicated logo position on our Chamber website.  
VIP or complimentary tickets to several events throughout the year.  
Chamber event sponsorship at a reduced rate.

### ***Ala Carte items available for each event such as:***

**Wristband Sponsor** – Vinton Palooza, \$500

*Mingle at the Market (9 events) --\$350 per event*

**Cup Sponsor**–Vinton Palooza, Mingle at the Market (9 events)

**Entrance and Stage Sponsors**– Vinton Palooza , Mingle at the Market, Christmas parade stage at Municipal Building

**Lunch Sponsor**- Golf Tournament (2 available) \$500

*Lunch & Learns - provide lunch*

**Beverage Cart Sponsor**-(2 available) Golf Tournament \$ 600

**Hotel Sponsor**– Out of town Entertainment for events

**Children’s Activities Sponsor**- Fall Festival \$ 1000 & Mingle at the Markets (8 events)  
\$400 per event

**Petting Zoo** – Fall Festival \$500

**Photo Booth Sponsor**- Vinton Palooza, Mingle at the Market (9), Fall Festival \$450 per event

**VIP Section (2)** - Mingle at the Market \$3000 (9 events )

**Lunch & Learns** are held bi-monthly, at the Charles Hill Community Center or business of the sponsor’s choice.

Sponsor provides lunch for those in attendance and a chance to share their business with the group.

Host a **Business After Hours** at the location of your choice. After hours are held monthly or bi-monthly depending on interest

Sponsor provides lunch for those in attendance and a chance to share their business with the group.

**Enjoy our events VIP style.** Entry passes and beverage tickets (2) provided guests. Your guests will enjoy their own spacious area with special perks for the event.

Sponsor signage displayed outside the area.

# 2023 Vinton Area Chamber of Commerce Chamber Partner Sponsorship Opportunities

As we head into 2023, we would like to thank our sponsors for their continued support.

We want your sponsorship to have value, but you get what you put into it. We want all businesses to get involved in our events. We have **MANY** events that work well with whatever your schedule will allow. Are you interested in how state and local politics are affecting your business? Come and meet our community leaders. Your investment in your membership benefits you!

If you are thinking about becoming a sponsor, please contact us and we discuss the host of benefits that come with your sponsorship. We want your business to succeed and grow with the help of the Vinton Area Chamber of Commerce!

An investment in the Vinton Area Chamber of Commerce is **an *IN*vestment** into your community...please join us.

How it works: Pick the sponsorship level that best fits your marketing budget and marketing goals for the year. Complete the bottom portion of this form and return with check or credit card information.

## Investment Levels:

Diamond Level \$7500

Platinum Level \$5,000

Gold Level \$3,000

Silver Level \$1,000

Method of Payment:

Check Enclosed: Amount: \_\_\_\_\_ Check # \_\_\_\_\_

Bill Me: Quarterly Semi-Annual

Visa/ Master Card Number: \_\_\_\_\_

Expiration Date: \_\_ / \_\_ 3-digit security code (on back) \_\_ \_\_ \_\_

Name of credit card holder (please print) \_\_\_\_\_

Billing Address \_\_\_\_\_ Zip \_\_\_\_\_

Card Holder Signature \_\_\_\_\_

**Sponsorships may be paid in payments. Monthly, Quarterly, or Semi-annually.**

Thank you for your membership and participation *IN* the  
Vinton Area Chamber of Commerce.

\*Prompt payment will result in guaranteed promotional benefits.

\*\*Non-Payment will result in loss of promotional benefits until payment is received.

# 2023 VINTON CHAMBER CALENDAR OF EVENTS

**March 8<sup>th</sup>** Lunch & Learn Nicole Cooper / Just Tell Me What I need to Know 12-1

**March 21<sup>st</sup>** Senior Services Expo – 10-2PM Vinton War Memorial

**April 6<sup>th</sup>** State of the Town – 7:30 am Vinton War Memorial

**May 10<sup>th</sup>** Lunch & Learn TBA 12-1

**May 20<sup>th</sup>** Vinton Palooza 1-6 Vinton War Memorial Lawn  
Solacoustix

**June 2<sup>nd</sup>** -Annual Golf Tournament-- Blue Hills Golf Club

**June 10<sup>th</sup>** Mingle at the Market- 7PM-10PM Vinton Farmers' Market  
Vinyl Nation-- Mountain Grille Food Truck

**June 24<sup>th</sup>** Mingle at the Market 7Pm-10PM Vinton Farmers' Market  
Mended Fences --- Elote Alebrije- Mexican Street Corn & Food on the GO

**July 8<sup>th</sup>** Mingle at the Market 7PM-10PM Vinton Farmers' Market  
Eric Wayne Band- Munsey's Smoke Shack & Empanada Nirvana

**July 12<sup>th</sup>** Lunch & Learn TBA 12-1

**July 22<sup>nd</sup>** Mingle at the Market 7Pm-10PM Vinton Farmers' Market  
Glam'r Kiti & Adrenaline 6 ---- Las Tapatias Taco Truck & Ken & Jayne Burgers& Dogs

**August 12<sup>th</sup>** Mingle at the Market 7PM-10PM Vinton Farmers' Market  
Filthy Souls & Gasoline Alley-- Mountain Grille Food Truck

**August 26<sup>th</sup>** Mingle at the Market 7PM-10PM Vinton Farmers' Market  
\$5 Shake --- Mountain Grille Food Truck

**September 9<sup>th</sup>** Mingle at the Market 7PM-10PM Vinton Farmers' Market  
Fuzzy Logic Band - Ferguson Family Provisions

**September 13<sup>th</sup>** Lunch & Learn – TBA 12-1

**September 23<sup>rd</sup>** Mingle at the Market 7PM-10PM Vinton Farmers' Market  
5 Shades of Grey – LA Wings

**October 7<sup>th</sup>** Fall Festival 10AM-4PM Downtown Vinton/Vinton Farmers' Market  
Mingle at the Market - Shattered Glass & Gypsy Nix

**October 26<sup>th</sup>** Downtown Vinton Trick or Treating 3-5PM

**November 8<sup>th</sup>** Lunch & Learn TBA 12-1

**November 30<sup>th</sup>** Vinton Christmas Parade 7PM Downtown Vinton

**December 12<sup>th</sup>** - Santa's Christmas Crawl – 5:30PM throughout Town

**December 14<sup>th</sup>** Holiday Open House –5-7PM Chamber Office